

FOR YOUR SAFETY
((•)) 100% VIRTUAL

CONNECT WITH
THE CANDLE INDUSTRY

JUNE
23 - 24
/ 2021
ALAFAVE
CONGRESS



WEDNESDAY, JUNE 23

- 9:00 AM - 5:00 PM **EXPO** - Open
- 9:30 AM - 11:00 AM **ALAFAVE Business Meeting** - Only ALAFAVE members- Besides our committee reports we will be informing the latest news on the upcoming World Candle Congress and Trade Show (WCC-2022) Hosted by the three leading Candle Manufacturer's Associations: ECMA, NCA, ALAFAVE
- 11:30 AM - 12:30 PM **Global Paraffin Markets** - Live Webinar presented by experts in the Global Paraffin Market
- 3:30 PM - 4:30 PM **Dr. Vela** - Live forum - Experts on wax blends- Q&A session.

THURSDAY, JUNE 24

- 9:00 AM - 5:00 PM **EXPO** - Open
- 9:00 AM - 10:00 AM **Global Wax Markets** - Live Forum - Experts on Wax Markets- Q&A Session
- 11:00 AM - 12:00 NOON **Digital Marketing Tools** - Google Display, Search & Email Marketing Q&A session with Daniel López, expert, professional and consultant in Digital Marketing and e-commerce.
- 1:00 PM - 2:00 PM **Trends** - Live forum - Experts on colors, aromas, forms
- 3:30 PM - 4:30 PM **Dr. Vela** - Live forum - Experts on candle manufacturing, machinery, equipment, etc.- Q&A session.