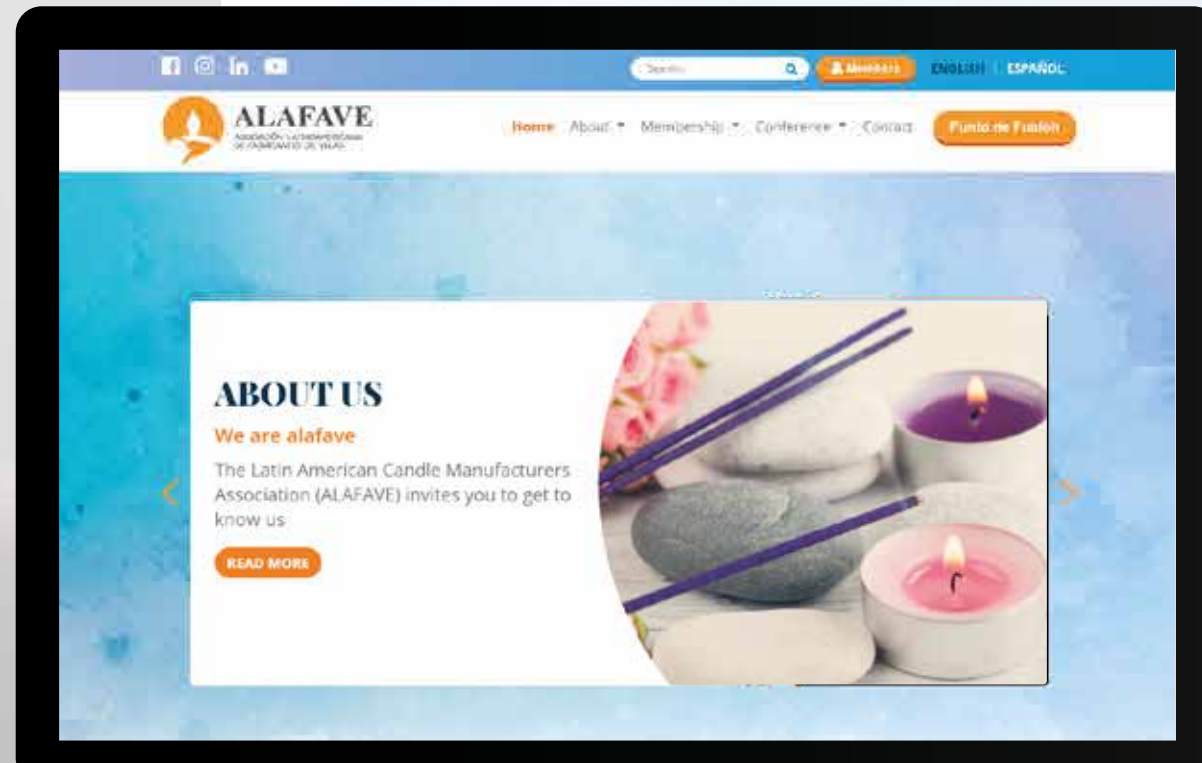


DIGITAL ADS



ALAFAVE
ASOCIACIÓN LATINOAMERICANA
DE FABRICANTES DE VELAS
— SINCE 1999 —



Advertising on ALAFAVE platforms

will give your company a profile-raising to the Candle industry.

1

We will use our platforms to promote your products resulting in business opportunities and other benefits.

2

You'll create virtual networking with potential clients.

3

Your company info is prioritized so it pops on the first places in the research results from various internet platforms.



ALAFAVE members

are listed in our member directory
main source of research accessed by
manufacturers and ALAFAVE members.



If you do not have a marketing team to
develop the art, you are entitled to use our
team to develop them.





Additionally,
you will have publicity in the following
points of our digital media:

AD DESCRIPTION

Secondary Banner from the website

Banner in Punto de Fusión Newsletter/Blog

Facebook's main Banner

Article in Punto de Fusion Newsletter

Advertising Tab

Paid Advertising in Social Media

Posts in LinkedIn

Your Logo in our emails and
Punto de Fusión Newsletter

GOLD

SILVER

BRONZE

| | | |
|----|---|---|
| 1 | 1 | |
| 1 | 1 | 1 |
| 1 | 1 | 1 |
| 3 | 2 | 1 |
| 1 | 1 | 1 |
| 12 | 8 | 6 |
| 12 | 8 | 6 |
| 12 | 8 | 6 |
| 12 | 6 | 0 |



Main banner

in our website.



This banner

is in our website and will invite the navigator to visit your page. Clicking on your logo will link the user to your home page.



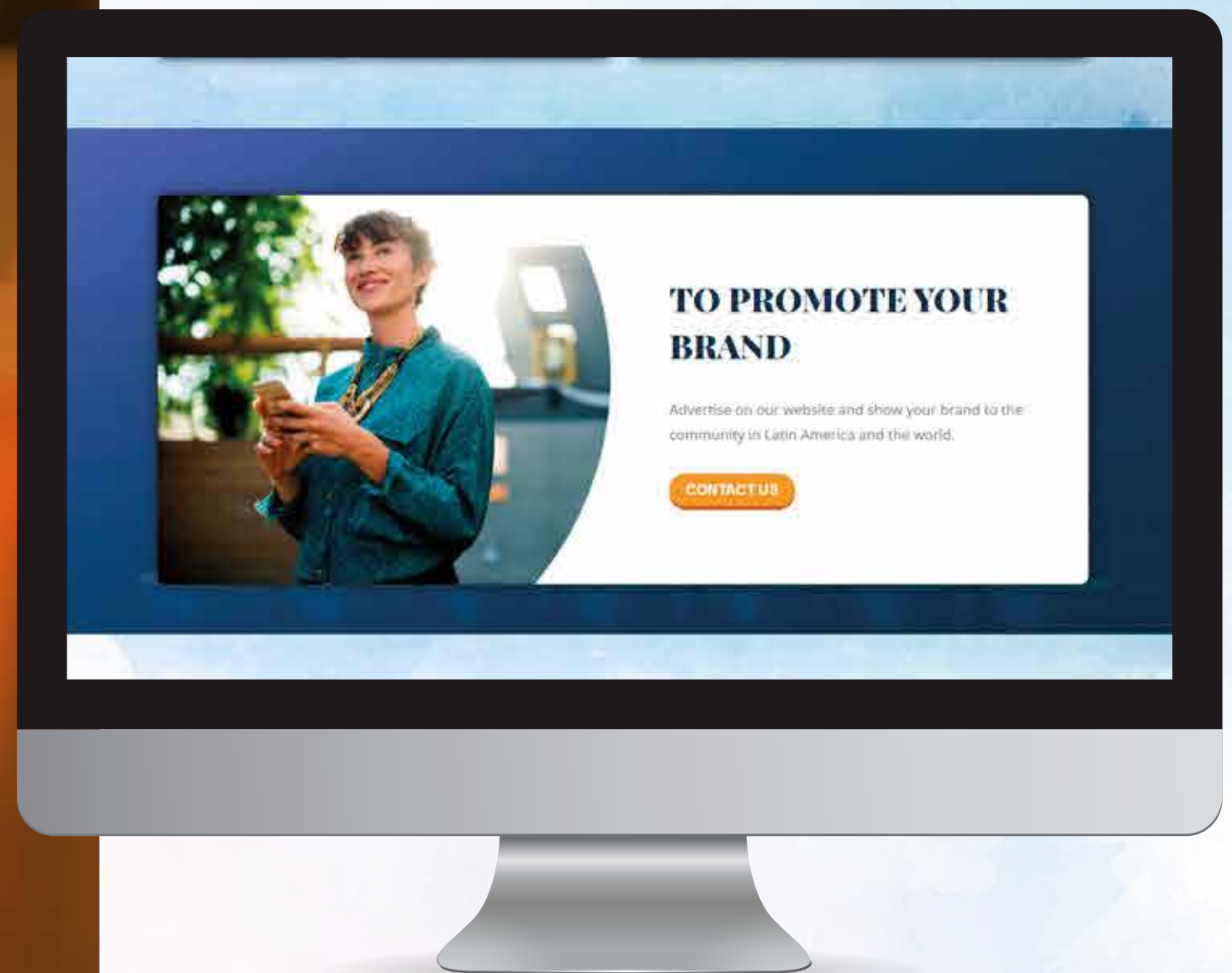
Your brand

will appear on the banner from our website, in the **advertising tab**. This is visible to users who want to enter the Punto de Fusion Blog.



Secondary Banner

in our website.





Punto de Fusion Banner

Your logo

will appear in all of the Punto de Fusion articles.

- ALAFAVE-NY-Congress & EXPO hosts over 150 international participants including exhibitors, visitors, suppliers, and staff. We are concerned for the health, and safety of all our participants. We understand these are challenging times for everyone.

- There is still great uncertainty as to whether the local government will permit mass gatherings and trade events and even if they can go ahead, what level of restrictions will apply.

- It is likely that international and domestic travel restrictions and stay at home quarantine will still be in place for some considerable time.

- Many businesses are currently in hibernation and experiencing extreme financial stress. Some others have expressed that they will not be able to exhibit or attend the event.

This decision has not been taken lightly. As a leader of the candle industry, we understand the impact of investing on events like our congress and expo by both our suppliers and candle manufacturers, and it would be irresponsible to delay this decision any further.

We remain positive that the pandemic will dissipate by year's end and some businesses will return to certain level of normality. We are not confident that the implications will be resolved for the short term, and do not believe our industry is able to hold an event this year, 2020.

ALAFAVE has successfully negotiated with the venue hotel, we will not be penalized for canceling the 2020 event. In addition, we have emailed all registered participants the options that ALAFAVE offers regarding their paid registration fee.

October 23, 2019

"Kaiser" Ben says "good-bye"

August 24, 2019



Do you want to promote your brand?

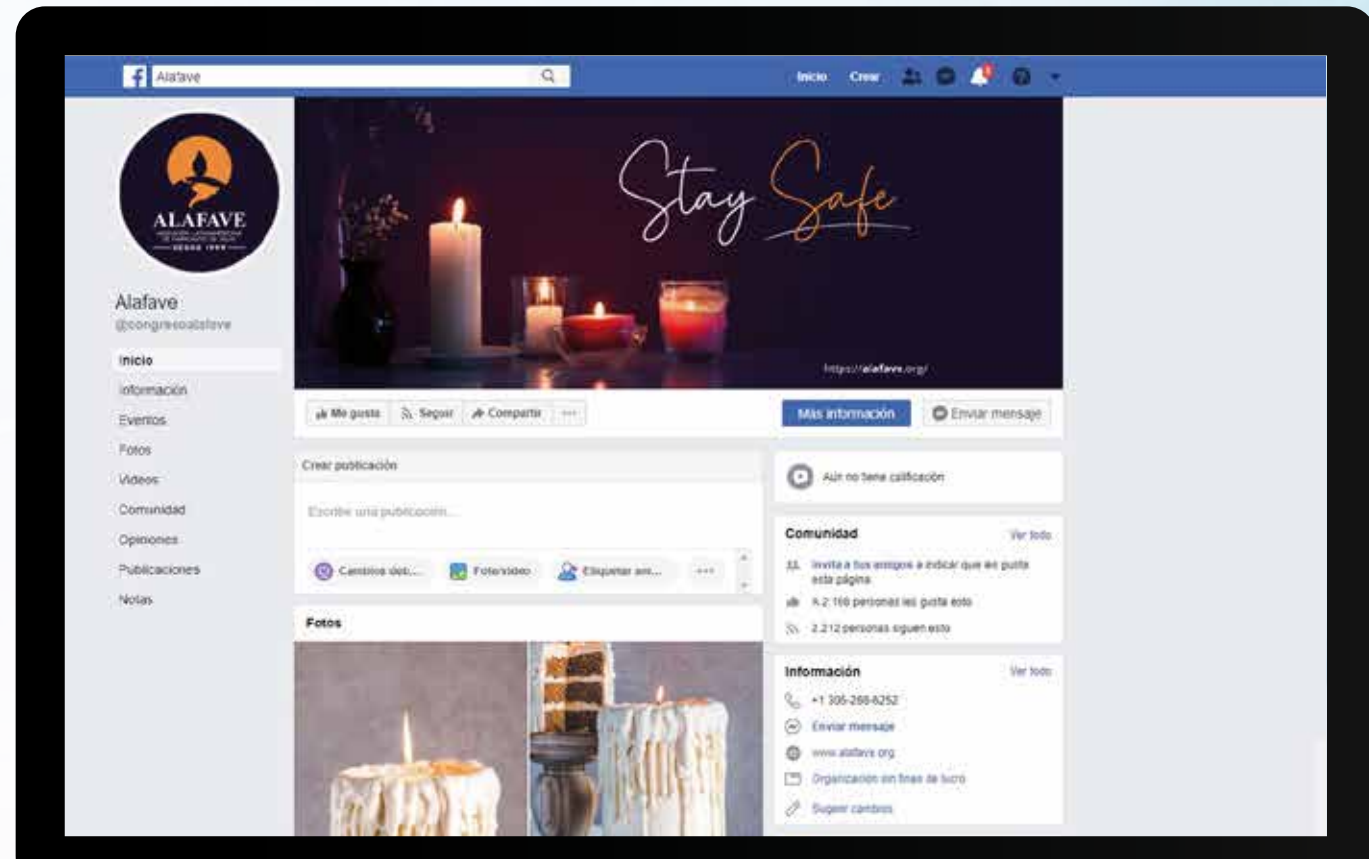
Advertise on your website and show your brand to the entire community of Latin America and the world.

[CONTACT US](#)

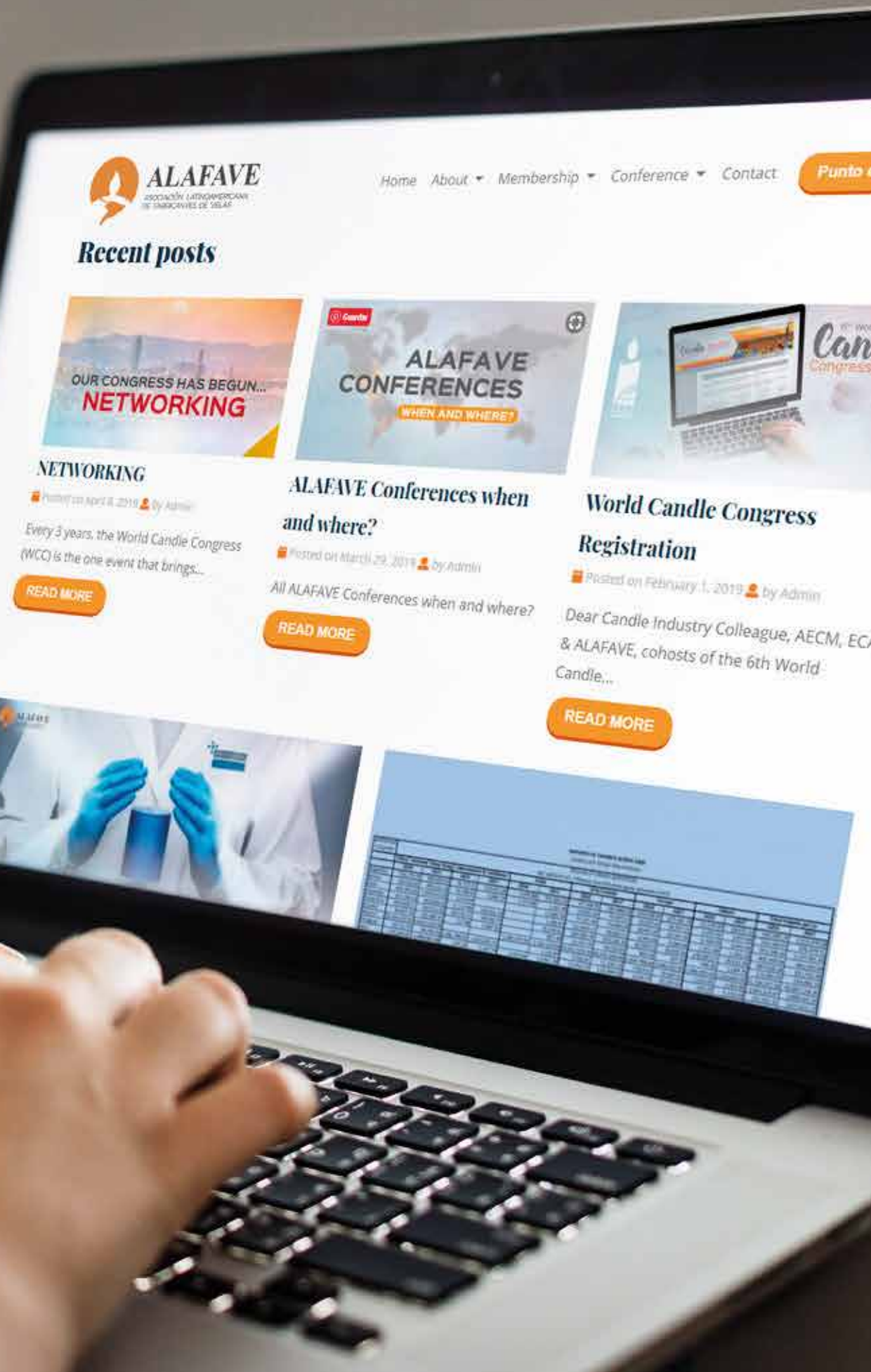




Facebook landing page banner



This will be
the second banner after Alafave's
website, your brand will be advertised
in our Facebook landing page.



Punto de Fusion article

You'll have the opportunity to create and advertise certain amount of articles during one year, whatever article you decide to share must be related to the candle industry.

This post will be shared as a massive email, delivered to about 700 contacts from the candle industry, which are in our ALAFAVE data base.





Advertising tab

We have developed a specialized tab for advertising in our website, your logo will be displayed and linked to your website, it will have a brief of your company, contact info and pictures.



Paid social media advertising

We'll advertise your brand by assigning posts with a budget on our social networks to a **segmented audience** with interests in the candle industry.



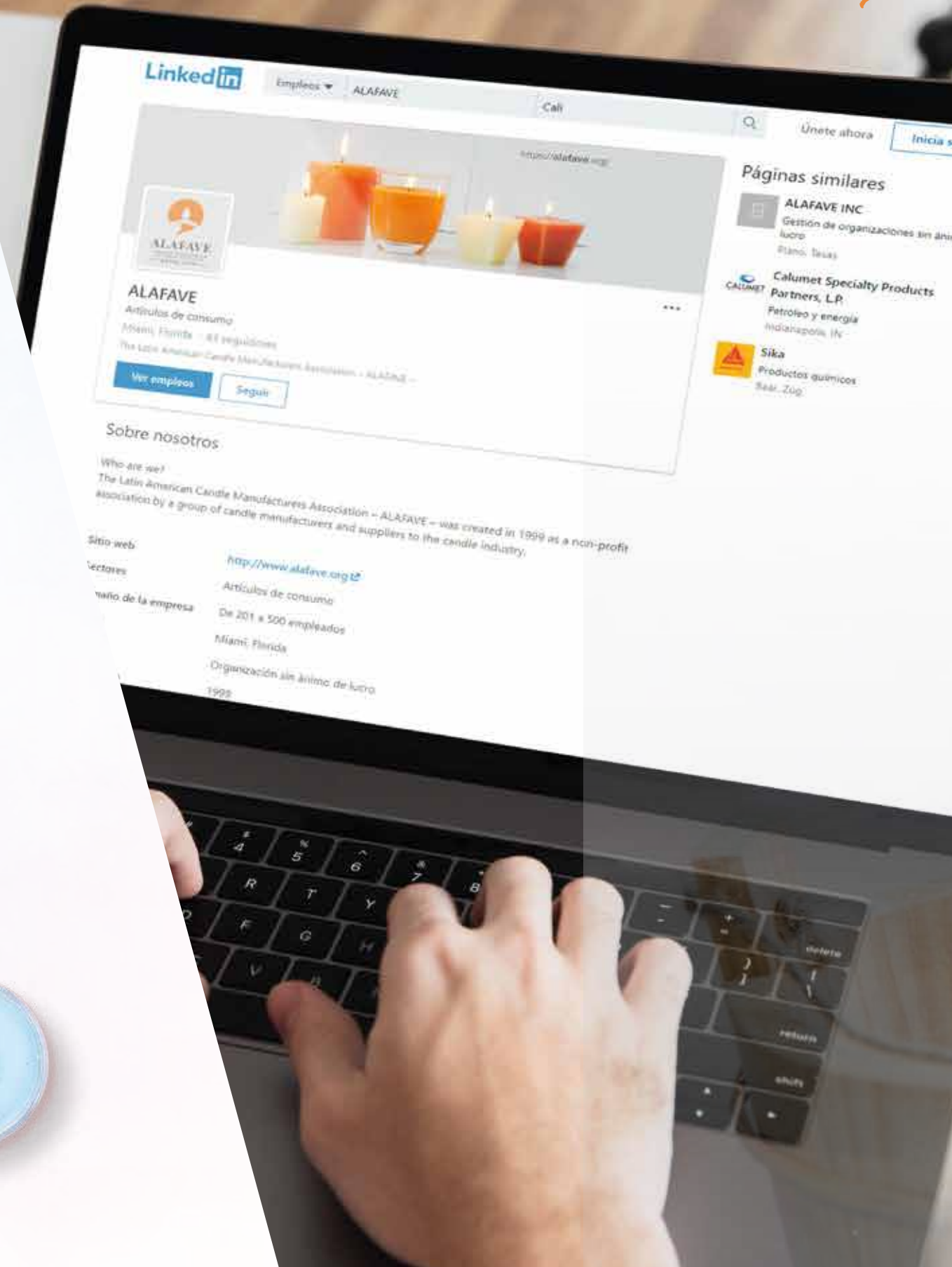
Our **graphic design** team will be at our service.



LinkedIn Posts

We'll share the articles
(non-commercial) that your company
publishes via LinkedIn.

We'll also share the articles your
company posts to our **Punto de
Fusion** in LinkedIn.





Have an announcement to make?

Share your big news.



Add a photo here.



Add a photo here.



Add a photo here.

Announcements work best with a visually striking image followed by the details that people need to get involved.

Start by replacing the full-width header and main images with your own, or use a [solid color background](#).

Draw attention with a heading.

Share your news in a sentence or 2, and consider using a list to show the most important details:

- Here's what's happening.
- Here's where it'll be.
- Here's when it starts and ends.

Less is more here, since you're trying to get people to visit your site.

[Find Out More](#)

Your logo in Alafave's emails and Punto de Fusión

Your company logo will be added to Alafave's monthly email blast.

You'll also be mentioned in our Punto de Fusión Newsletter.

DIGITAL ADS



ALAFAVE

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DE FABRICANTES DE VELAS

— DESDE 1999 —