

TREND

Spring / Summer 2019

FC&F
FRENCH COLOR & FRAGRANCE CO.



**MINERAL
HUES**



**CANDY
COATED**



**SIMPLY
PRIMARY**





MINERAL HUES

Nature Intervened

Timeless tones from earth and clay point us back to things that should truly matter. The contrasting elements of MINERAL HUES explore the idea of opposites: dark & light, smooth & textured. The end result exudes of the romantic zen of being one with nature.

Gritty neutrals are prevalent, finding value as a supplemental shade with inky blues, and creamy lavenders. Warm and dusty, the mid tones of this trend embody elements of stability and dignity that naturally exudes from being able to withstand the test of time.

KEYWORDS

Naturally Grooved
Modern Cuts
Cut Out Textures



PANTONE
12-0304
Whitecap Gray



PANTONE
17-1605
Elderberry



PANTONE
15-1316
Maple Sugar



MINERAL HUES

KEYWORDS

Sedimentary
Romantic Utility



PANTONE
15-6315
Smoke Green



PANTONE
14-3949
Xenon Blue



PANTONE
19-3940
Blue Depths



MINERAL HUES